AMENDMENTS TO THE CLAIMS

The listing of claims below replaces all prior versions and listings of claims in this Application.

Listing of the Claims:

The listing of claims below will replace all prior versions and listings of claims in this Application.

1. (Currently Amended) A method of securing electronic data <u>delivering digital media</u>, the method comprising:

receiving electronic data digital media from a first device;

receiving a selection of a <u>plurality of transcoding modules</u>, <u>including a file format module</u> <u>and of at least</u> one of a <u>plurality of digital rights management systems</u> a <u>compression module and</u> an encryption module; and

enerypting transforming the data digital media in accordance with the selected transcoding modules digital rights management system; and

delivering the transformed digital media to a second device.

- 2. (Currently Amended) The method of Claim 1, wherein receiving electronic data digital media comprises receiving data digital media encrypted according to a first digital rights management system, wherein the first and selected digital rights management systems are different.
- 3. (Currently Amended) The method of Claim 2, wherein said selection of a plurality of transcoding modules includes said encryption module, and wherein the method further comprises further comprising decrypting the received electronic data digital media according to the first digital rights management system.
- 4. (Canceled)
- 5. (Currently Amended) The method of Claim 4 Claim 1, wherein a consumer selects said plurality of transcoding modules the digital rights management system and the compression technique.

- 6. (Currently Amended) The method of Claim 4 Claim 1, wherein an operator selects said plurality of transcoding modules the digital rights management system and the compression technique.
- 7. (Currently Amended) The method of Claim 4 Claim 1, wherein a software driver module is configured to select said plurality of transcoding modules, the digital-rights-management system and the compression technique.
- 8. (Currently Amended) A method of securely distributing digital content media, the method comprising:

receiving a selection of at least one of a plurality of transcoding modules;

receiving a plurality of digital data files, the files utilizing a plurality of different file format types;

receiving a selection of a plurality of file format types;

reformatting the files via the selected at least one of the transcoding modules and in accordance with the format types;

receiving a user selection of a first digital rights management system transcoding module, the first digital rights management system transcoding module being one of a plurality of predetermined digital rights management systems transcoding modules;

encrypting the reformatted files according to the selected digital rights management system transcoding module; and

transmitting the encrypted files to a plurality of consumers.

- 9. (Currently Amended) The method of Claim 8, wherein at least one of the received files is protected by a second digital rights management system, and further comprising decrypting the at least one file in accordance with the first digital rights management system prior to reformatting the at least one file via a transcoding module.
- 10. (Currently Amended) The method of Claim 8, further comprising dynamically creating at least one of a format object transcoding module or a writer object transcoding module corresponding to the file format types of the received files and the selected file format types, and

wherein reformatting the files comprises using the dynamically-created format object transcoding module or writer object transcoding module to reformat the files.

11. (Currently Amended) A method of encoding data with one of a plurality of digital rights management systems, the method comprising:

receiving an identifier of an input file, the input file containing input data;

determining a first file format type used in the input data via a first transcoding module, the first file format type being one of a plurality of pre-determined file format types:

receiving an identifier of a first digital rights management system transcoding module, the first digital rights management system transcoding module being one of a plurality of predetermined digital rights management systems transcoding modules;

retrieving unencrypted data from the input file;

encrypting the unencrypted data according to the first digital rights management system; receiving an identifier of a second file format type for use in an output file, the second file format type being one of a plurality of pre-determined file format types; and

creating the output file according to the second file format type via a second transcoding module, wherein the output file contains the encrypted data.

- 12. (Currently Amended) The method of Claim 11, further comprising determining a first compression format used in the input file via a transcoding module.
- 13. (Currently Amended) The method of Claim 12, wherein retrieving unencrypted data comprises decompressing compressed data from the input file according to the first compression format via a transcoding module.
- 14. (Currently Amended) The method of Claim 12, further comprising (i) receiving an identifier of a second compression format to be used in the output file via a transcoding module, the format being one of a plurality of pre-determined compression formats, (ii) compressing the unencrypted data according to the second compression format via a transcoding module, and (iii) a encrypting the compressed unencrypted data via a transcoding module.

- 15. (Currently Amended) The method of Claim 11, further comprising a receiving an identifier of a second digital rights management system used in the input file via a transcoding module, the second digital rights management system being one of a plurality of pre-determined digital rights management systems compatible with at least one of a plurality of transcoding modules wherein retrieving unencrypted data from the input file comprises decrypting input data according to the rules of the second digital rights management system.
- 16. (Currently Amended) The method of Claim 15, wherein retrieving unencrypted data from the input file comprises decrypting the input data according to the rules of the second digital rights management system via a transcoding module.
- 17. (Currently Amended) The method of Claim 11, further comprising a generating digital rights management system rules, and writing the generated digital rights management system rules to the output file according to the first digital rights management system technique via a transcoding module.
- 18. (Currently Amended) The method of Claim 15, further comprising (i) retrieving digital rights management system rules from the input file via a transcoding module, (ii) mapping the retrieved digital rights management rules to rules in accordance with the first digital rights management system technique via a transcoding module, and (iii) writing the mapped rules to the output file via a transcoding module.
- (Currently Amended) A method of handling secured electronic data <u>digital media</u>, the method comprising:

receiving electronic data encrypted according to a first digital rights management system via a transcoding module;

receiving a selection of one a plurality of digital rights management systems transcoding modules to be applied to the data, wherein the first digital rights management system transcoding module and the selected digital rights management system transcoding module are different;

decrypting said electronic data via a transcoding module; and

re-encrypting said electronic data in accordance with said selected digital rights management system transcoding module.

- 20. (Currently Amended) The method of Claim 19, wherein the first and the selected digital rights management systems transcoding modules differ in that each uses different data encryption from the other.
- 21. (Currently Amended) The method of Claim 20, further comprising decompressing the received data according to a first compression technique and recompressing the decompressed received data according to a second compression technique via a transcoding module.
- 22. (Currently Amended) The method of Claim 21, further comprising converting the data from a first file format type to a second file format type via a transcoding module, wherein the second file format type is compatible with the selected digital rights management system transcoding module.
- 23. (Currently Amended) A system for protecting digital presentations with via a digital rights management system, the system comprising:
 - a module configured to interact via a first storage device storing an input data file;
 - a module configured to interact via a second storage device;
 - a translation computer driver:
- a digital rights management system transcoding module encryption library, accessible by the translation emputer driver, the encryption library comprising a plurality of elasses modules, each elass module configured to create a software module configured to encrypt data according to a particular digital rights management system technique;
- a file format type <u>transcoding module</u> library, accessible by the translation computer <u>driver</u>, the file format type <u>module</u> library comprising a plurality of classes modules, each class module configured to create a software module configured to read data using a different file format type;
- a file writer <u>transcoding module</u> library, accessible by the translation computer <u>driver</u>, the file writer <u>transcoding module</u> library comprising a plurality of classes <u>modules</u>, each class

module configured to create a software module configured to write to a different file format type; and

a driver transcoding software module configured to:

determine a first file format type of the input file;

obtain input data from the input file using a file format class corresponding to the first file format:

select a first digital rights management encrypting elass <u>module</u> from the plurality comprising the digital rights management systems <u>transcoding modules</u> library;

encrypt the input data according to the first digital rights management system encrypting class;

determine a second file format type for a data output file; and write the data output file containing the newly-encrypted data to the second storage device using a file writer elass module corresponding to the second file format type.

24. (Currently Amended) The system of Claim 23, further comprising:

a compression format library, accessible by the translation eomputer driver, the compression format library comprising a plurality of classes, each class configured to create a module configured to compress data according to a particular compression technique;

a decompression format library, accessible by the translation eomputer <u>driver</u>, the media decompression format library comprising a plurality of classes, each class configured to create a module configured to decompress data according to a particular decompression technique; and the <u>driver transcoding software</u> module being further configured to:

determine a first compression format used by the input file;

decompress the input data using a decompression class corresponding to the first compression format;

determine a second compression format for use by the output file; and compress the input data using a compression class corresponding to the second compression format.

25. (Currently Amended) The system of Claim 23, further comprising:

a digital rights management decryption <u>transcoding module</u> library, accessible by the translation eemputer <u>driver</u>, the decryption <u>transcoding module</u> library comprising a plurality of elasses <u>modules</u>, each elass module configured to <u>create a module configured</u> to decrypt media content according to a particular digital rights management process, and the driver being further configured to (i) determine a second digital rights management system used by the input file, and (ii) decrypt the input data <u>via a transcoding module configured to handle the</u> digital rights management decryption class corresponding to the second digital rights management system.

26. (Currently Amended) The system of Claim 23, further comprising a digital rights rules transcoding module library, accessible by the translation eemputer driver, the digital rights rules transcoding module library comprising a plurality of elasses modules, each elass module comprising a plurality of data access rules compatible with the first digital rights management system.

27. (Currently Amended) A computer readable medium containing instructions which, when executed, perform the method comprising:

a file reading transcoding module configured to:

receiving receive an identifier of an input file, the input file containing input data; determining determine a first file format type used in the input file, the first file format type being one of a plurality of pre-determined file format types; a decryption transcoding module configured to:

receiving receive an identifier of a first digital rights management system technique, the first digital rights management system technique being one of a plurality of pre-determined digital rights management system techniques;

an encryption transcoding module configured to:

retrieving unencrypted data from the input data file;

encrypting the unencrypted data according to the first digital rights management system techniques;

a file writing transcoding module configured to:

receiving receive an identifier of a second file format type, the second file format type being one of a plurality of pre-determined file format types; and

creating an output file according to the second file format type, wherein the output file contains the encrypted data.

- 28. (Currently Amended) The computer readable medium of Claim 27, further comprising instructions, which, when executed, determine a first compression format used in the input file via a transcoding module, and wherein retrieving unencrypted data from the input file comprises decompressing compressed data from the input file according to the first compression format.
- 29. (Currently Amended) The computer readable medium of Claim 28, further comprising instructions, which, when executed, perform the steps of:

a compression transcoding module configured to:

receiving receive an identifier of a second compression format, the second compression format being one of a plurality of pre-determined compression formats;

eompressing compress the unencrypted data according to the second compression format; and

wherein encrypting the unencrypted data comprises encrypting the compressed unencrypted data.

30. (Currently Amended) The computer readable medium of Claim 27, further comprising instructions, which, when executed, perform the steps of:

a second decryption transcoding module configured to receiving receive an identifier of a second digital rights management system, the second digital rights management system being one of a plurality of pre-determined digital rights management systems, wherein retrieving unencrypted data from the input file comprises decrypting input data according to the rules of the second digital rights management system transcoding modules.

31. (Currently Amended) The computer readable medium of Claim 27, further comprising instructions, which, when executed, perform the steps of generating digital rights management

rules via a transcoding module, and writing the generated digital rights management rules to the output file.

32. (Currently Amended) The computer readable medium of Claim 30, further comprising instructions, which, when executed, perform the steps of:

retrieving digital rights management rules from the input file;

mapping the retrieved digital rights management rules according to rules of the first digital management system; and

writing the mapped digital rights management rules to the output file.